

01-Nov-11			
	Room 1	Room 2	Room 3
8:00	Registration		
9:30	Opening ceremony Greeting from Igor Agamirzian (Russian Venture Company), Victor Ivannikov (Russian Academy of Science)		
10:00	On the way to practical application of verification in the process of software system development Prof.Dr.Yuri Karpov (Head of Distributed Computing and Networking Department, SPbSTU (Polytech)) Plenary session		
10:45			
11:00	Dynamic services: enterprise cloud computing practice Achim Stohr (T-Systems)	Direction in parallel and heterogeneous programming Robert Geva (Intel)	Management of IT companies: who will replace the 90s nominees? Anatoly Sourkis (Digital Design)
11:30	Coffee break		
12:00	Functional programming for the development of distributed cloud and web applications in F# Dmitry Soshnikov (Microsoft)	Technology for mobile online services development Andrey Terekhov (SPbSU and Lanit-Tercom)	Teaching Programming: What We Miss in Academia Evgeny Pyshkin (SPbSTU (Polytech))
	"...boarding to the flight Moscow-Cloud is starting now..." Vlad Pavlov (rollApp Inc.)	Mobile Cross Platform Development Igor Markov (Auriga)	Experience with a course on software design Anton Khritankov (MIPT)
	Diagnostics experience in Parallels virtualization products Anna Vorobyeva (Parallels)	Routing Algorithms and Related Technology Andrew V. Goldberg (Microsoft)	Extreme programming by contest teams for discrete mathematics problems on example of genome assembly Fedor Tsarev (SPbSU ITMO)
13:30			
	Lunch		
	Review of the salaries market of IT companies employees Denis Kalanov (IT-Dominanta)		
15:00	New approach to optimization of block-level data processing algorithm in cloud-environment Aleksandr Povaliaev (EMC)	Project ERA-GLONASS: requirements, project plan, results achieved and collaboration with Luxoft company Yaroslav Domaratky (JSC NIS)	Motherland needs heroes Alexei Filimonov (GlobalTechin)
	Specifics of writing cloud computing software Discussion panel	Improved Strategies for Change Management: The Funnel Model Paolo Rocchi (IBM)	Student project in IT-company: HR incubator and leadership school Ksenia Shigapova (Lanit-Tercom)
	Moderator: Max Kuzkin (Parallels)	Development process in embedded area Alexander Ryltsov (Astrosoft)	St.Petersburg IT Academy Alexander Andreev, SoftJoys
16:30	Coffee break		
17:00	Software business = brilliant developers + professional sellers Arseny Tarasov (Adobe Systems)	From Only-SQL to NoSQL to YeSQL Mickey Alon (GigaSpaces Technologies)	Technical knowledge growth and sharing: approaches and their peculiarities Yelena Belyayeva (Motorola Mobility)
	SE industry development from exporters point of view Panel discussion	Guidelines for framework Development process Vojslav Stanojevic (Faculty of organizational sciences)	Company-employee relationship in small and medium enterprises Konstantin Bychenkov (Open Code LLC)
	Moderator: Valentin Makarov (RUSOFT)	Linked data driven development Jan Božnik (Institute of informatics)	Building a Technology Practice: People, Technologies, Knowledge, Progress Dmitry Sysolyatin (Luxoft)
18:30	01-Nov-11		

02-Nov-11			
	Room 1	Room 2	Room 3
8:00	Registration		
9:00	Multirequirements: Giving software requirements their due Prof.Dr. Bertrand Meyer (Chief Architect, Eiffel Software and Professor of Software Engineering, ETH) Plenary session		
9:45	Break		
10:00	Factory Approach for Testing Large Scale Projects Anne Hager (T-Systems)	ISPMA: The first international standard for education and certification of software product managers Hans-Bernd Kittlaus (ISPMA)	Accelerating multiple alignment on FPGA with a high-level hardware description language Oleg Medvedev (SPbSU)
	ALM tools: past, present and future Stefano Rizzo (Polarion)	Assessing Integrated Measurement and Evaluation Strategies: A Case Study Luis Olsina (UNLPam)	Modeling of a computer cluster on a distributed simulator. Verification of computing node and network models Grigory Rechistov (MIPT)
	Smart banking solutions: IBM Industry Frameworks (Industrial models), Cloud computing Dmitry Gavrilov, IBM	DDD as an effective method of work in conditions of system complexity Maxim Tsepkov (CUSTIS)	How to Measure "Soft" Things Arsen Shoukourian (CQG)
11:30	Coffee break		
12:00	Switching to agile development approach in project with long history (Deutsche Bank)	Three Dimensions of Software Analysis: Performance, Power, Parallelism Stanislav Bratanov (Intel)	Panel discussion Tower of Babel in software business. How to find a common language  Moderator: Yuri Vetrov , MAIL.RU  Participants: Constantine Osnos, First Line Software Svetlana Tsikoza, Independent User Experience Consultant
	Enterprise Agile Toolkit Konstantine Gurnov (Luxoft)	Teaching Secure Software Engineering: Writing Secure Code Huiming Yu (North Carolina A&T State University)	
	Applying Agile methodologies in corporate environment Alexander Babkin (Motorola Mobility)	Mining source code changes from software repositories Črt Gerlec (University of Maribor)	
13:30	Lunch		
14:30	How to save cats: Iteration Zero in Agile Askhat Urazbaev (Scrumtrek, Agile Russia)		
15:00	SCRUM, Kanban, XP... How to choose? Panel discussion  Moderators: Askhat Urazbaev (Scrumtrek, Agile Russia) and Sergei Andrzheevsky (First Line Software)	E-government in Russia: Myths and Reality Andrei Svistunov, IAC, St.Petersburg  Software Product Management in the Russian Companies Andrey Maglyas (Lappeenranta University of Technology)  Experiences from model-based GUI testing in smartphone camera and messaging development Mika Katara (Tampere University of Technology)	Automated integration tests for AJAX applications Sergey Karpushin (Auriga)  Load testing and load testing personnel training in low budget projects Ilya Evlampiev (Exigen Services)  Regression testing of compiler: experience, technologies, automation Vasilij Kurkov (Intel)
16:30	Coffee break		
17:00	The convergence of professional and social information environment in modern society Boris Slavin (ITCo.)	Arquillian: Real Java enterprise testing Aslak Knutsen (RedHat)	Automated Program Transformation for Migration to New Libraries Vladimir Itsykson (SPbSTU (Polytech))
	Intel Partner Programs: on the move in 2011 Alexey Stromov (Intel)	Test Automation experience in Agile project Tatiana Zuyeva (Lanit-Tercom)	Cloud application development specifics Askar Rahimberdiev (Moysklad)
	Support innovative projects by the business community Dmitry Gorbunov (Moscow Entrepreneur Association)	Automated testing of JavaFX applications. UI testing for developers. Alexandre Iline, Oracle	Software risk management Elena Pesotskaya (HSE)
18:30	Beer party / Networking		

03-Nov-11			
	Room 1	Room 2	Room 3
8:00	Registration		
9:30	Plenary session Serguei Beloussov (Senior Partner and Investment Advisor, Runa Capital and Chairman and Chief Architect, Parallels)		
10:15	Break		
10:30	Making your products global: hints for startups Aram Pakhchanian (ABBYY)	Patenting of software-development: Russian practice Michael Radchenko (SoftPatent)	APAWE, rapid technology of business application programming Andrey Aparinov (Softland Systems)
	Entering international market by Russian software company Ovanes Mikhaylov (Kaspersky Lab Iberia)	Concordant Suite of Process Models Grigory Gusev (Luxoft)	Document workflow in MS SharePoint: typical tasks, comparing various approaches Alexander Pletnev (Auriga)
11:30	Mistakes made by Russian companies entering US markets Dmitry Dubograev (Femida.us)	Using metrics in software development Max Kuzkin (Parallels)	Software Reliability Estimation Based on Static Error Detection Mikhail Glukhikh (SPbSTU (Polytech))
12:00	Coffee break		
12:30	Venture Capital & Startup Round table Moderator: Nick Puntikov (MITEF Russia)	Fixed price development process for Investment banking Dmitry Lubanov (Exigen Services)	No more buttons or the rules of designing for touch interfaces Alexey Martynenko (Aplica)
13:00		The skills managers need in real-world small projects. Alexander Kalouguine (PMarcor, Mercury Development)	Effective test harness based on open source frameworks and tools (Selenium, TestNG, Hudson, Surefire) for cross-platform testing of Web applications
13:30			
13:45	Jeff Sutherland Plenary session		
14:30	Closing ceremony		
03-Nov-11			